



AGENDA

COMMUNITY REDEVELOPMENT AGENCY

AUGUST 22, 2022

AT 4:30 PM

COMMISSION CHAMBERS

121 SW FLAGLER AVE.

STUART, FLORIDA 34994

COMMUNITY REDEVELOPMENT AGENCY

Chairperson - Merritt Matheson

Vice Chairperson - Troy McDonald

Board Member - Becky Bruner

Board Member - Eula R. Clarke

Board Member - Mike Meier

Board Member - Tom Campenni

Board Member - VACANT

ADMINISTRATIVE

City Manager, David Dyess

City Attorney, Michael J. Mortell

CRA Executive Director, Pinal Gandhi-Savdas

City Clerk, Mary R. Kindel

Agenda items are available on our website at <http://www.cityofstuart.us>
Phone: (772) 288-5306. Fax: (772) 288-5305. E-mail: mkindel@ci.stuart.fl.us

In compliance with the Americans with Disabilities Act (ADA), anyone who needs a special accommodation to attend this meeting should contact the City's ADA coordinator at 772-288-5306 at least 48 hours in advance of the meeting, excluding Saturday and Sunday.

If a person decides to appeal any decision made by the Board with respect to any matter considered at this meeting, he will need a record of the proceeding, and that for such purpose he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

(RC) next to an item denotes there is a City Code requirement for a Roll Call vote.

(QJ) next to an item denotes that it is a quasi-judicial matter or public hearing.

WHAT IS CIVILITY? Civility is caring about one's identity, needs and beliefs without degrading someone else's in the process. Civility is more than merely being polite. Civility requires staying "present" even with those persons with whom we have deep-rooted and perhaps strong disagreements. It is about constantly being open to hear, learn, teach and change. It seeks common ground as a beginning point for dialogue. It is patience, grace, and strength of character. Civility is practiced in our City Hall.

PUBLIC COMMENT: If a member of the public wishes to comment upon ANY subject matter, including quasi-judicial matters, please submit a Request to Speak form. These forms are available in the back of the Commission Chambers, and should be given to the City Clerk prior to introduction of the item number you would like to address.

CONSENT CALENDAR: Those matters included under the Consent Calendar are self-explanatory, non-controversial, and are not expected to require review or discussion. All items will be enacted by one motion. If discussion on an item is desired by any City Commissioner that item may be removed by a City Commissioner from the Consent Calendar and considered separately. If an item is quasi-judicial it may be removed by a Commissioner or any member of the public from the Consent Calendar and considered separately.

QUASI-JUDICIAL HEARINGS: Some of the matters on the Agenda may be "quasi-judicial" in nature. City Commissioners will disclose all ex-parte communications, and may be subject to voir dire by any interested party regarding those communications. All witnesses testifying will be "sworn" prior to their testimony. However, the public is permitted to comment without being sworn. Unsworn testimony will be given appropriate weight and credibility by the City Commission.

CALL TO ORDER

ROLL CALL

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES

1. APPROVAL OF 05/23/2022 CRA MINUTES (RC)

COMMENTS FROM THE PUBLIC (3 Minutes Max.)

COMMENTS BY BOARD MEMBERS (Non-Agenda Items)

ACTION ITEMS

2. CRA BUDGET AND CIP FOR FY 2023 (RC):

RESOLUTION No. 07-2022 CRA; A RESOLUTION OF THE BOARD OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF STUART, FLORIDA ADOPTING THE CRA BUDGET OF THE CITY OF STUART, FLORIDA, FOR FISCAL YEAR BEGINNING OCTOBER 1, 2022, AND ENDING SEPTEMBER 30, 2023; PROVIDING AN EFFECTIVE DATE; AND FOR OTHER PURPOSES.

3. UPDATE ON GATEWAY AND DISTRICT SIGNAGE COMMUNITY SURVEY RESULTS

STAFF UPDATE

ADJOURNMENT

**CITY OF STUART, FLORIDA
AGENDA ITEM REQUEST
Community Redevelopment Agency**

Meeting Date: 8/22/2022

Prepared by: Susej Meleqi

Title of Item:

APPROVAL OF 05/23/2022 CRA MINUTES (RC)

Summary Explanation/Background Information on Agenda Request:

APPROVAL OF 05/23/2022 CRA MINUTES (RC)

Funding Source:

N/A

Recommended Action:

Approve Minutes.

ATTACHMENTS:

1. 05232022 CRA Minutes

**MINUTES
COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF STUART
MAY 23, 2022
AT 4:30 PM
COMMISSION CHAMBERS
121 SW FLAGLER AVE.
STUART, FLORIDA 34994**

COMMUNITY REDEVELOPMENT AGENCY

**Chairman – Merritt Matheson
Vice Chairman – Troy McDonald
Board Member – Becky Bruner
Board Member – Eula Clarke
Board Member – Mike Meier
Board Member – Tom Campenni
Board Member - Pete Walson**

ADMINISTRATIVE

**City Manager, David Dyess
CRA Administrator, Pinal Gandhi-Savdas
City Attorney, Michael J. Mortell
City Clerk, Mary R. Kindel**

CALL TO ORDER

ROLL CALL

4:32 PM

PRESENT: Chairperson Matheson, Vice Chairperson McDonald, Board Member Bruner, Board Member Meier, Board Member Campenni, Board Member Walson.

4:32 PM Board Member Clarke arrived just after Rollcall.

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

4:33 PM MOTION: Approve.

MOVED BY: Mike Meier

SECONDED BY: Tom Campenni

Motion approved unanimously.

COMMENTS FROM THE PUBLIC (3 Minutes Max.)

COMMENTS BY BOARD MEMBERS (Non-Agenda Items)

ACTION ITEMS

1. PRESENTATION OF THE APPLICATIONS FOR THE BUSINESS IMPROVEMENT REIMBURSEMENT PROGRAM (BIRP) FOR FY 2022.

4:34 PM

Pinal Gandhi-Savdas, CRA Administrator, presented the Business Improvement Reimbursement Program including the different businesses who applied for the program and the proposed ideas. The applicants were as follows:

- Cosmetica Plastic Surgery Medical Office - exterior paint and landscaping
- Luxe Fine Art & Photography - repaving parking lot and driveway, landscaping, and repairs to front stoop
- Dive Training & Education Center - clear shrubs and landscaping
- Stuart Ceramic Art Studio - new freestanding sign, a bench, and shade tree
- Care Plus Associates, Inc. - parking lot improvements, landscaping, and a bench
- Greene Building - replacement of metal awning

Board Member Meier asked what the total budget of this program. Ms. Gandhi-Savdas stated that it was \$50,000.00 and the projects before them equates to approximately \$43,000.00.

Board Member Clarke commented she wants to ensure that the awning is installed on the Greene Building securely as the building is older. Pinal stated that they would go through the permit process and inspections would be done.

PUBLIC COMMENT:

- 1.) Debra "D" Eby - 15 MLK Jr Blvd, owner of Stuart Ceramic Art Studio, spoke about her proposed idea and turned in 3 pages for the record.

4:47 PM MOTION: To accept all for discussion purposes.

MOVED BY: Tom Campenni

SECONDED BY: Troy McDonald

Motion approved unanimously.

2. EXPANSION OF OUTDOOR DINING (RC):

RESOLUTION No. 06-2022 CRA; A RESOLUTION OF THE BOARD OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF STUART, FLORIDA, AUTHORIZING THE EXPANSION OF THE OUTDOOR DINING PROGRAM BOUNDARY AND USE OF THE PUBLIC-RIGHT-OF-WAY FOR DINING AREA; PROVIDING FOR CONFLICTS; SEVERABILITY; PROVIDING FOR AN EFFECTIVE DATE, AND FOR OTHER PURPOSES.

Ms. Gandhi-Savdas presented the expansion of outdoor dining and the restaurants that are a part of the program. She requested approval of Resolution No. 06-2022 CRA.

Board Member McDonald stated that he believes this is a great program and is happy that we are continuing the expansion.

**4:54 PM MOTION: Approve.
MOVED BY: Mike Meier
SECONDED BY: Tom Campenni
Motion approved unanimously.**

STAFF UPDATE

ADJOURNMENT

4:57 PM

Mary R. Kindel, Secretary

Merritt Matheson, Chairman

**Minutes to be approved at the CRA
Meeting this 22nd day of August, 2022.**

**CITY OF STUART, FLORIDA
AGENDA ITEM REQUEST
Community Redevelopment Board**

Meeting Date: 8/22/2022

Prepared by: Pinal Gandhi-Savdas

Title of Item:

CRA BUDGET AND CIP FOR FY 2023 (RC):

RESOLUTION No. 07-2022 CRA; A RESOLUTION OF THE BOARD OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF STUART, FLORIDA ADOPTING THE CRA BUDGET OF THE CITY OF STUART, FLORIDA, FOR FISCAL YEAR BEGINNING OCTOBER 1, 2022, AND ENDING SEPTEMBER 30, 2023; PROVIDING AN EFFECTIVE DATE; AND FOR OTHER PURPOSES.

Summary Explanation/Background Information on Agenda Request:

Community Redevelopment Board

On August 2, 2022, the Community Redevelopment Board recommended approval of the CRA budget and CIP for FY 2023. Motion passed unanimously. 4/1/2; 4 in Favor, 1 Vacant, and 2 Absent.

Summary

The CRA has prepared a CRA budget for FY 2023. Annually, in conjunction with the budget calendar, the CRA must approve a CIP list. The list is consistent with current and ongoing projects, as well as future potential projects that would be funded from Tax Increment Revenues.

Funding Source:

Tax Increment Financing (TIF) Revenue

Recommended Action:

Approve Resolution No. 07-2022, adopting the CRA budget and Capital Improvement Projects (CIP) for FY 2023

ATTACHMENTS:

1. R07-2022 CRA Adopt Tentative Budget for FY 2023
2. FY 2023 CRA Revenue Details
3. FY 2023 CRA Budget Appropriations Details
4. FY 2023 Capital Improvements Project (CIP)



**BEFORE THE COMMUNITY REDEVELOPMENT AGENCY
CITY OF STUART, FLORIDA**

RESOLUTION No. 07-2022 CRA

**A RESOLUTION OF THE BOARD OF THE COMMUNITY
REDEVELOPMENT AGENCY OF THE CITY OF STUART,
FLORIDA ADOPTING THE CRA BUDGET OF THE CITY
OF STUART, FLORIDA, FOR FISCAL YEAR BEGINNING
OCTOBER 1, 2022, AND ENDING SEPTEMBER 30, 2023;
PROVIDING AN EFFECTIVE DATE; AND FOR OTHER
PURPOSES.**

* * * * *

WHEREAS, it is necessary and proper, and in some instances required by Florida law, to establish the budgetary spending plans (annual budgets) for the CRA funds of the City of Stuart for the fiscal year beginning October 1, 2022, and ending September 30, 2023, to properly reflect anticipated revenues and required appropriations.

**NOW, THEREFORE, BE IT RESOLVED BY THE COMMUNITY
REDEVELOPMENT AGENCY OF THE CITY OF STUART, FLORIDA** that:

SECTION 1: The Community Redevelopment Agency of the City of Stuart hereby adopts the budget, attached hereto, for the fiscal year beginning October 1, 2022, and ending September 30, 2023, as follows:

(a) There is hereby appropriated from the Community Redevelopment Agency of the City of Stuart for the above-described fiscal year the total sum of Six Million, Fifty-Two Thousand, and Seven Hundred Five (\$6,052,705) Dollars to provide for the annual budget of the Community Redevelopment Agency Fund.

RESOLUTION No. 07-2022
ADOPT CRA BUDGET for FY 2023

SECTION 2: This Resolution shall be effective immediately upon adoption.

Board Member _____ offered the foregoing resolution and moved its adoption. The motion was seconded by Board Member _____ and upon being put to a roll call vote, the vote was as follows:

MERRITT MATHESON, CHAIRPERSON
TROY MCDONALD, VICE CHAIRPERSON
BECKY BRUNER, BOARD MEMBER
MIKE MEIER, BOARD MEMBER
EULA R. CLARKE, BOARD MEMBER
VACANCY, EX-OFFICIO BOARD MEMBER
TOM CAMPENNI, EX-OFFICIO BOARD MEMBER

YES	NO	ABSENT	ABSTAIN

ADOPTED this _____ day of _____, 2022.

ATTEST:

MARY KINDEL
CITY CLERK

MERRITT MATHESON
CHAIRPERSON

APPROVED AS TO FORM
AND CORRECTNESS:

MICHAEL MORTELL
CITY ATTORNEY

107 CRA Revenues

Filtered by
Amount Type equals "Itemization", or equals "Base", or equals "Adjustment"
Account Type equals "re"
Funds Description equals "Community Redevelopment"



Object_Category (Re)	FY2023
Amount	\$6,052,705.00
Intergovernmental Revenues	\$2,398,417.00
Other Sources	\$3,651,588.00
Miscellaneous Revenues	\$0.00
Permits, Fees, and Special Assessments	\$2,700.00

Funds Description	Account Code	Object Code Description	Itemization Description	Amount
Community Redevelopment	32900	Other Permits and Assessments	WAYFINDING SIGNS	\$2,700.00
Community Redevelopment	33890	Other Local Revenues	MC TIF @ 6.5559 MILLS (NET 95%)	\$2,398,417.00
Community Redevelopment	36110	Interest	Not in Proposal	\$0.00
Community Redevelopment	36110	Interest		\$0.00
Community Redevelopment	36600	Contributions from Private	Not in Proposal	\$0.00

Funds Description	Account Code	Object Code Description	Itemization Description	Amount
Community Redevelopment	36600	Contributions from Private		\$0.00
Community Redevelopment	36910	Bank Fee Refunds	Not in Proposal	\$0.00
Community Redevelopment	36910	Bank Fee Refunds		\$0.00
Community Redevelopment	38000	Other Sources	FUNDS FR FUND BALANCE	\$1,820,333.00
Community Redevelopment	38100	Interfund Transfers In	GF TIF TO CRA 5.000 MILLS X 95%	\$1,831,255.00
				\$6,052,705.00

117 CRA Budget Sheet

Filtered by

Account Type equals "ex"

Departments Description equals "CRA"

Amount Type equals "Itemization", or equals "Base", or equals "Adjustment", or equals "Position Request"



Object_Category (Ex)	FY2023
Amount	\$6,052,705.106
Personal Services	\$203,582.106
Capital Outlay	\$3,470,000.00
Grants and Aids	\$135,000.00
Other Uses	\$2,084,006.00
Operating Expenses	\$160,117.00

Departments Description	Account Code	Object Code Description	Itemization Description	Amount Type	Amount
CRA	51200	Regular Salaries/Wages	Not in Proposal	Base	\$91,170.147
CRA	51200	Regular Salaries/Wages		Position Request	\$65,520.00
CRA	51200	Regular Salaries/Wages		Adjustment	\$0.00
CRA	51500	Special Pay	Not in Proposal	Base	\$0.00
CRA	51500	Special Pay		Position Request	\$0.00

Departments Description	Account Code	Object Code Description	Itemization Description	Amount Type	Amount
CRA	51500	Special Pay		Adjustment	\$0.00
CRA	52100	FICA Taxes	Not in Proposal	Base	\$6,974.516
CRA	52100	FICA Taxes		Position Request	\$5,012.28
CRA	52100	FICA Taxes		Adjustment	\$0.00
CRA	52200	Retirement Contributions	Not in Proposal	Base	\$10,155.122
CRA	52200	Retirement Contributions		Position Request	\$7,431.84
CRA	52200	Retirement Contributions		Adjustment	\$0.00
CRA	52300	Life and Health Insurance	Not in Proposal	Base	\$7,606.60
CRA	52300	Life and Health Insurance		Position Request	\$9,711.60
CRA	52300	Life and Health Insurance		Adjustment	\$0.00
CRA	52400	Workers' Compensation	Not in Proposal	Base	\$0.00
CRA	52400	Workers' Compensation		Adjustment	\$0.00
CRA	53100	Professional Services	PROFESSIONAL SERVICES	Itemization	\$50,000.00
CRA	54000	Travel and Per Diem	TRAVEL	Itemization	\$3,000.00
CRA	54100	Communication Services	Not in Proposal	Base	\$0.00
CRA	54100	Communication Services		Adjustment	\$0.00
CRA	54400	Rentals and Leases	FEC RR CROSSING LEASES	Itemization	\$35,000.00
CRA	54500	Insurance - General Liability	TRICIO GENERAL LIABILITY INSURANCE	Itemization	\$15,792.00
CRA	54600	Repair & Maintenance	Not in Proposal	Base	\$0.00
CRA	54600	Repair & Maintenance		Adjustment	\$0.00

Departments Description	Account Code	Object Code Description	Itemization Description	Amount Type	Amount
CRA	54900	Other Current Charges	ARTS & ENTERTAINMENT DISTRICT (MOSAIC ARTWORK, MISC.)	Itemization	\$10,000.00
CRA	54900	Other Current Charges	CHAMBER WELCOME GUIDE	Itemization	\$2,500.00
CRA	54900	Other Current Charges	FEC PARKING PROPERTY TAX	Itemization	\$3,800.00
CRA	54900	Other Current Charges	MLK DAY EVENT	Itemization	\$3,000.00
CRA	54900	Other Current Charges	SHOP LOCAL/MISC	Itemization	\$8,000.00
CRA	55200	Operating Supplies	PRINTING AND BINDING/PROJECT MARKETING/PROMOTIONAL ITEMS	Itemization	\$6,000.00
CRA	55200	Operating Supplies	MISC IMPROVEMENTS PROJECT	Itemization	\$20,000.00
CRA	55400	Books and Memberships	APA MEMBERSHIP FEES	Itemization	\$350.00
CRA	55400	Books and Memberships	DISTRICT FEES FOR CRA	Itemization	\$175.00
CRA	55400	Books and Memberships	FL REDEVELOPMENT ASSOC CONF	Itemization	\$700.00
CRA	55400	Books and Memberships	FRA MEMBERSHIP FEES	Itemization	\$1,000.00
CRA	55400	Books and Memberships	MISC TRAINING	Itemization	\$800.00
CRA	55700	Indirect Costs moved to 59999	Not in Proposal	Base	\$49,752.88
CRA	55700	Indirect Costs moved to 59999		Adjustment	\$-49,752.88
CRA	56100	Land Expense	Not in Proposal	Base	\$0.00
CRA	56100	Land Expense		Adjustment	\$0.00
CRA	56200	Buildings Expense	Not in Proposal	Base	\$0.00
CRA	56200	Buildings Expense		Adjustment	\$0.00

Departments Description	Account Code	Object Code Description	Itemization Description	Amount Type	Amount
CRA	56300	Infrastructure Expense	Guy Davis Park Phase II Design	Itemization	\$370,000.00
CRA	56300	Infrastructure Expense	DOWNTOWN UNDERGROUNDING OF UTILITIES - SEMINOLE & OSCEOLA; UTILITIES AGREEMENT (FPL, COMCAST, AT&T)	Itemization	\$3,100,000.00
CRA	58100	Aids to Governmental Units	Not in Proposal	Base	\$0.00
CRA	58100	Aids to Governmental Units		Adjustment	\$0.00
CRA	58200	Aids to Private Organizations	BIRP (BUSINESS IMPROVEMENT REIMB PROGRAM)	Itemization	\$50,000.00
CRA	58200	Aids to Private Organizations	BRUSH WITH KINDNESS/HABITAT FOR HUMANITY	Itemization	\$20,000.00
CRA	58200	Aids to Private Organizations	RESIDENTIAL STREET TREE PROGRAM	Itemization	\$20,000.00
CRA	58200	Aids to Private Organizations	EAST STUART COMMUNITY ACTIVITIES	Itemization	\$5,000.00
CRA	58200	Aids to Private Organizations	MURAL PROGRAM	Itemization	\$20,000.00
CRA	58200	Aids to Private Organizations	EAST STUART - REVOLVING HOUSING LOAN PROGRAM	Itemization	\$300,000.00
CRA	58200	Aids to Private Organizations	RESIDENTIAL FACADE IMPROVEMENT/PAINT UP PROGRAM	Itemization	\$20,000.00
CRA	58200	Aids to Private Organizations	CM - REVOLVING HOUSING LOAN PROGRAM	Itemization	\$-300,000.00

Departments Description	Account Code	Object Code Description	Itemization Description	Amount Type	Amount
CRA	59100	Intragovernment Transfers	FEDERAL HWY STREET TREE PLANTING IMPLEMENTATION (JOAN JEFFERSON TO KANNER HWY/COLORADO	Itemization	\$100,000.00
CRA	59100	Intragovernment Transfers	GATEWAY SIGNAGE FABRICATION/INSTALLATION	Itemization	\$350,000.00
CRA	59100	Intragovernment Transfers	MAINSTREET SERVICE AGREEMENT (???)	Itemization	\$75,000.00
CRA	59100	Intragovernment Transfers	MANGROVE TRIMMING	Itemization	\$1,500.00
CRA	59100	Intragovernment Transfers	US1 MEDIAN MAINTENANCE FROM WRIGHT BLVD TO BAKER RD	Itemization	\$15,000.00
CRA	59100	Intragovernment Transfers	TRAM SERVICE	Itemization	\$182,000.00
CRA	59100	Intragovernment Transfers	SIDEWALK STAINING IN THE CRA	Itemization	\$2,000.00
CRA	59100	Intragovernment Transfers	MISC MAINTENANCE OF CRA PROJECTS	Itemization	\$20,000.00
CRA	59100	Intragovernment Transfers	SEMINOLE STREETSCAPE IMPROVEMENTS	Itemization	\$1,200,000.00
CRA	59100	Intragovernment Transfers	DOWNTOWN UNDERGROUNDING OF UTILITIES - SEMINOLE & OSCEOLA; UTILITIES AGREEMENT (FPL, COMCAST, AT&T)	Itemization	\$3,100,000.00

Departments Description	Account Code	Object Code Description	Itemization Description	Amount Type	Amount
CRA	59100	Intragovernment Transfers	CM - Move to 56300 - DOWNTOWN UNDERGROUNDING OF UTILITIES - SEMINOLE & OSCEOLA; UTILITIES AGREEMENT (FPL, COMCAST, AT&T)	Itemization	\$-3,100,000.00
CRA	59100	Intragovernment Transfers	CM - MAINSTREET SERVICE AGREEMENT	Itemization	\$-5,000.00
CRA	59100	Intragovernment Transfers	CM - SEMINOLE STREETSCAPE IMPROVEMENTS REDUCED DUE TO AWARD OF GRANT	Itemization	\$-274,007.00
CRA	59500	Proprietary Other Uses	RESERVE FOR PROJECTS	Itemization	\$369,710.00
CRA	59999	Indirect Costs (Net)	TO 001 GENERAL FUND	Itemization	\$46,389.00
CRA	59999	Indirect Costs (Net)	TO 410 WATER & SEWER	Itemization	\$1,414.00
					\$6,052,705.106

Capital Improvement Projects (CIP) Budget Summary

Projects	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	Project Total
Federal Highway 21046601											
Federal HwyTree Planting Program Development				\$30,000							\$30,000
Federal Hwy Tree Planting Program Implementation					\$100,000						\$100,000
Guy Davis Community Park 21045901											
Phase I Site Plan			\$344,517								\$344,517
Phase II Final Design					\$370,000						\$370,000
Construction (Debt Service)						\$250,000	\$250,000	\$250,000	\$250,000	\$250,000	On-Going
Downtown Undergrounding											
Phase I Design - Seminole Street - 20038901		\$49,991									\$49,991
Phase II Design - Osceola - 22038902				\$174,554							\$174,554
Construction of Phase I and II					\$3,100,000						\$3,100,000
Seminole Streetscape Improvements 20042701											
Design		\$75,000									\$75,000
Construction					\$1,200,000						\$1,200,000
Stypmann/Highlands Neighborhood Improvements 21046701											
Conceptual				\$60,000							\$60,000
Design				\$62,000							\$62,000
Construction						\$1,000,000					\$1,000,000
Triangle District 21046801											
SE Dixie HighwayConceptual				\$44,500							\$44,500
SE Dixie Highway Design				\$60,000							\$60,000
SE Dixie Highway Consttuction						\$1,000,000					\$1,000,000

Capital Improvement Projects (CIP) Budget Summary

Riverside Park Neighborhood Improvements 20041801											
Conceptual	\$21,500										\$21,500
Design		\$100,000									\$100,000
Construction (TAP grant Reimb)						\$1,800,000					\$1,800,000
MLK Blvd Complete Street 21045001											
Conceptual		\$20,000									\$20,000
Design				\$450,000							\$450,000
Construction								\$5,000,000			\$5,000,000
Gateway Markers/Features 20040901											
Conceptual		\$29,600									\$29,600
Design				\$75,000							\$75,000
Construction					\$350,000						\$350,000

CITY OF STUART, FLORIDA

AGENDA ITEM REQUEST

Community Redevelopment Agency

Meeting Date: 8/22/2022

Prepared by: Pinal Gandhi-Savdas

Title of Item:

UPDATE ON GATEWAY AND DISTRICT SIGNAGE COMMUNITY SURVEY RESULTS

Summary Explanation/Background Information on Agenda Request:

In 2019, the CRA plan was amended and identified the need for updating and replacing major gateway signage for entrances into the city. Additionally, the need for comprehensive gateway signage would include district signage for a sense of arrival into downtown or special districts.

In 2020, the CRB and CRA boards approved the budget to solicit a professional service to create signage that establishes a design theme for new signs in the public realm.

Two signage families were developed, including the "Wave" themed and "Sailfish Abstract" concept. The public outreach process was undertaken by the consultant and staff and involved stakeholders meeting with Downtown Business Association, MainStreet and the Creek District. The first survey was conducted in April 2021. More than 500 persons responded to the online survey. The poll results concluded that 66% of the respondents liked the "Wave" themed concept.

In July 2021, the CRA board recommended developing an additional option that is more traditional and embraces the community's historical character and identity. An additional traditional family signage option was developed and included in the second online survey. More than 700 persons responded to the online survey. The second poll results concluded that 60% of the respondents preferred the same "Wave" themed concept while 20% of the respondents preferred the "Traditional" design.

In April 2022, the board directed staff to include the two design concepts submitted by the local artists in the online survey for feedback. The consultant and staff worked with the selected artists to develop alternative signage exhibits that are consistent with the style of the previously developed signage options. The third survey included the "Wave" theme, "Intertwined Wave" and "Sailfish Cutout" design concepts. More than 600 persons responded to the online survey. The third poll results concluded that 42% of the respondents preferred the "Wave" themed concept while 33% of the respondents preferred the "sailfish cutout" design concept. The attached analytics provides the results of the survey.

Funding Source:

N/A

Recommended Action:

Provide directions to staff on the signage option and developing the final design plans for the selected signage.

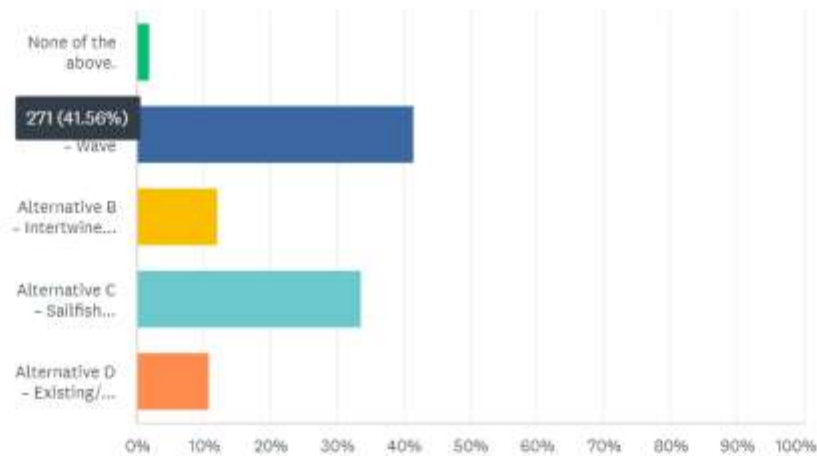
ATTACHMENTS:

1. Gateway and District Signage Survey Analytics
2. Stuart Monument Signage Family
3. Wave Themed Design Signage Details
4. Proposed Signage Location Map

5. Agenda Item 04-25-2022
6. Agenda Item 07-26-21

Which Gateway & District Signage would you prefer to see in the City of Stuart?

Answered: 652 Skipped: 0



ANSWER CHOICES	RESPONSES	
None of the above.	1.84%	12
Alternative A - Wave	41.56%	271
Alternative B - Intertwined Wave	12.12%	79
Alternative C - Sailfish Cutout	33.59%	219
Alternative D - Existing/No change	10.89%	71
TOTAL		652







COLORS

PANTONE 647 C	PANTONE 3242 C	PANTONE 573 C	PANTONE 290 C	PANTONE 1215 C
PANTONE 645 C	PANTONE 7457 C	PANTONE COOL GRAY 1 C	PANTONE 635 C	PANTONE 7529 C

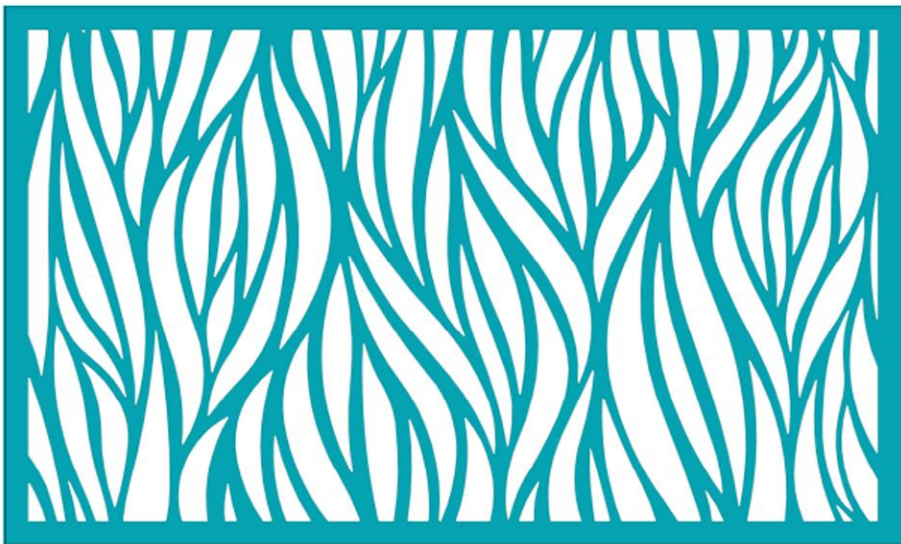
MATERIALS



OOLITE STONE VENEER
BASE WITH CAP



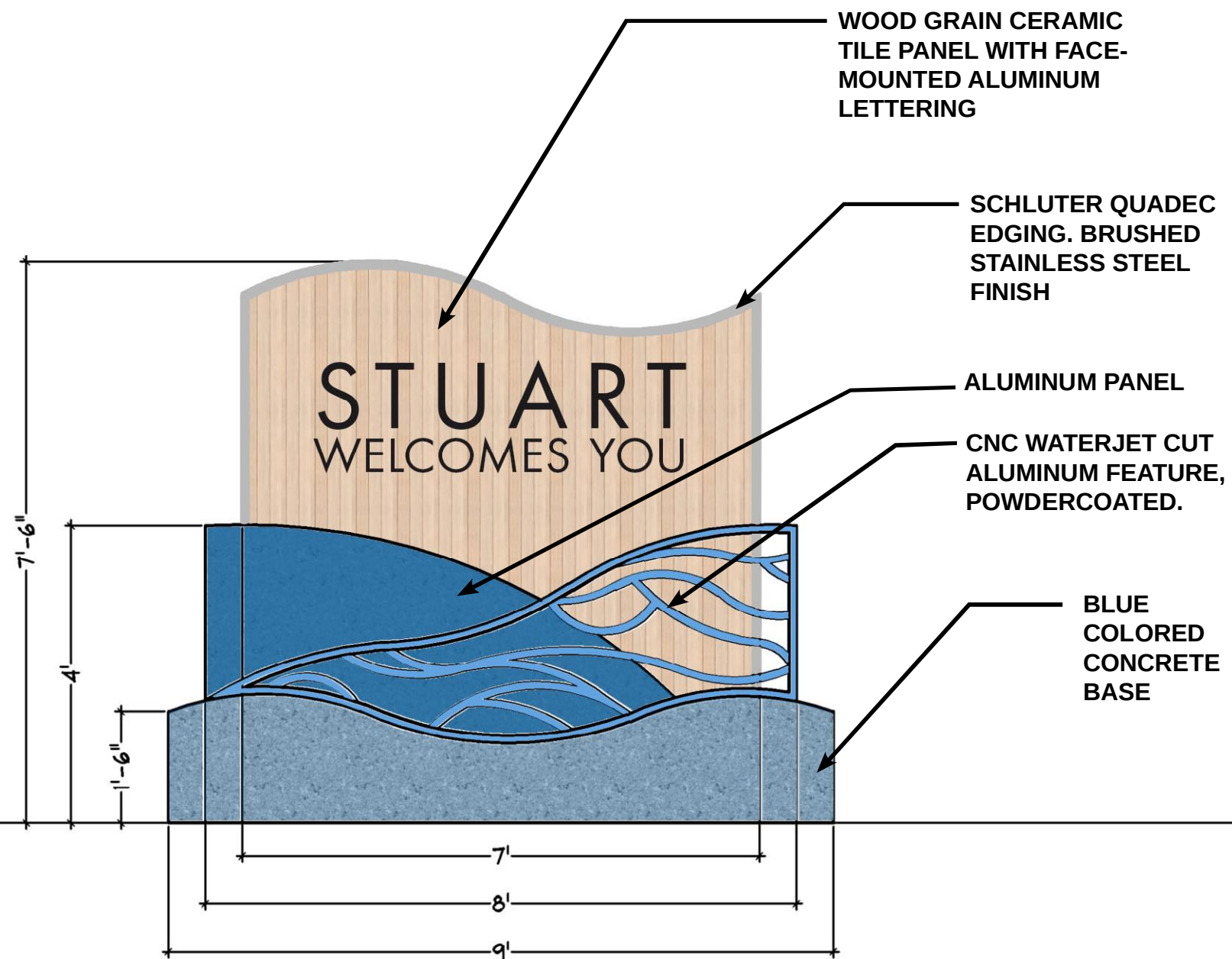
WOOD GRAIN
CERAMIC TILE



CNC WATERJET CUT ALUMINUM
FEATURE, POWDERCOATED

FONT:

- FUTURA:
- DOWNTOWN STUART
- DOWNTOWN STUART**
- HISTORIC DOWNTOWN
- THE CREEK
- GATEWAY TRIANGLE



CNC WATERJET CUT
ALUMINUM FEATURE,
(TYPICAL FOR ALL
CONCEPTS.)

ALUMINUM PANEL
WITH FACE-MOUNTED
ALUMINUM LETTERING

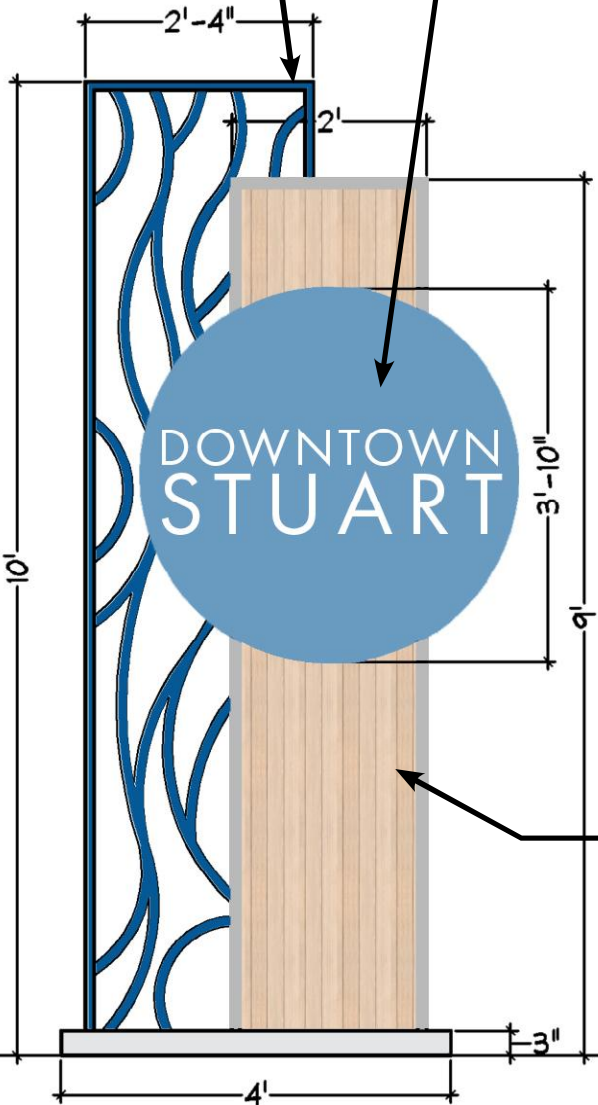
WOOD GRAIN
CERAMIC TILE
PANEL WITH
PIN-MOUNT
LETTERING

WOOD GRAIN
CERAMIC TILE
PANEL WITH
PIN-MOUNT
LETTERING

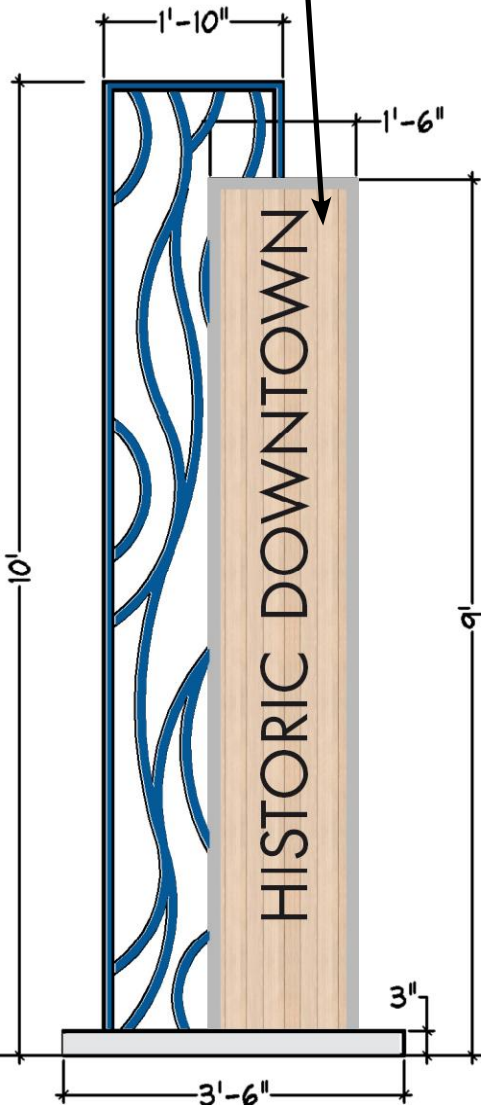
WOOD GRAIN
CERAMIC TILE
PANEL WITH
PIN-MOUNT
LETTERING

SCHLUTER
QUADEC EDGING.
BRUSHED
STAINLESS
STEEL FINISH
(TYPICAL FOR
ALLCONCEPTS)

CONCRETE
BASE (TYP.)



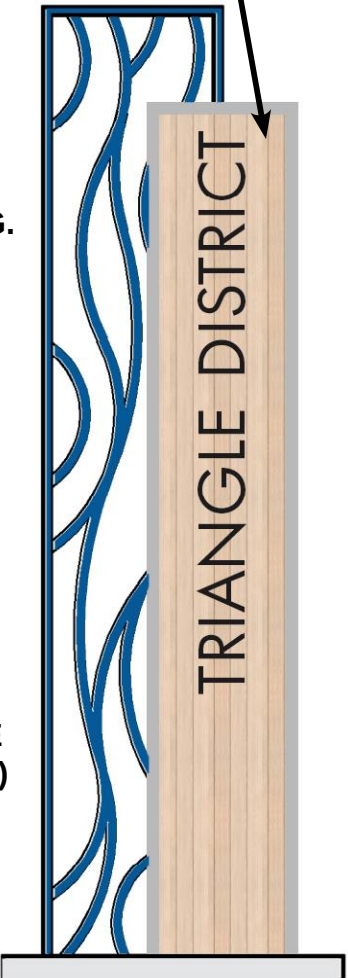
VERTICAL
GATEWAY SIGN



DISTRICT SIGN

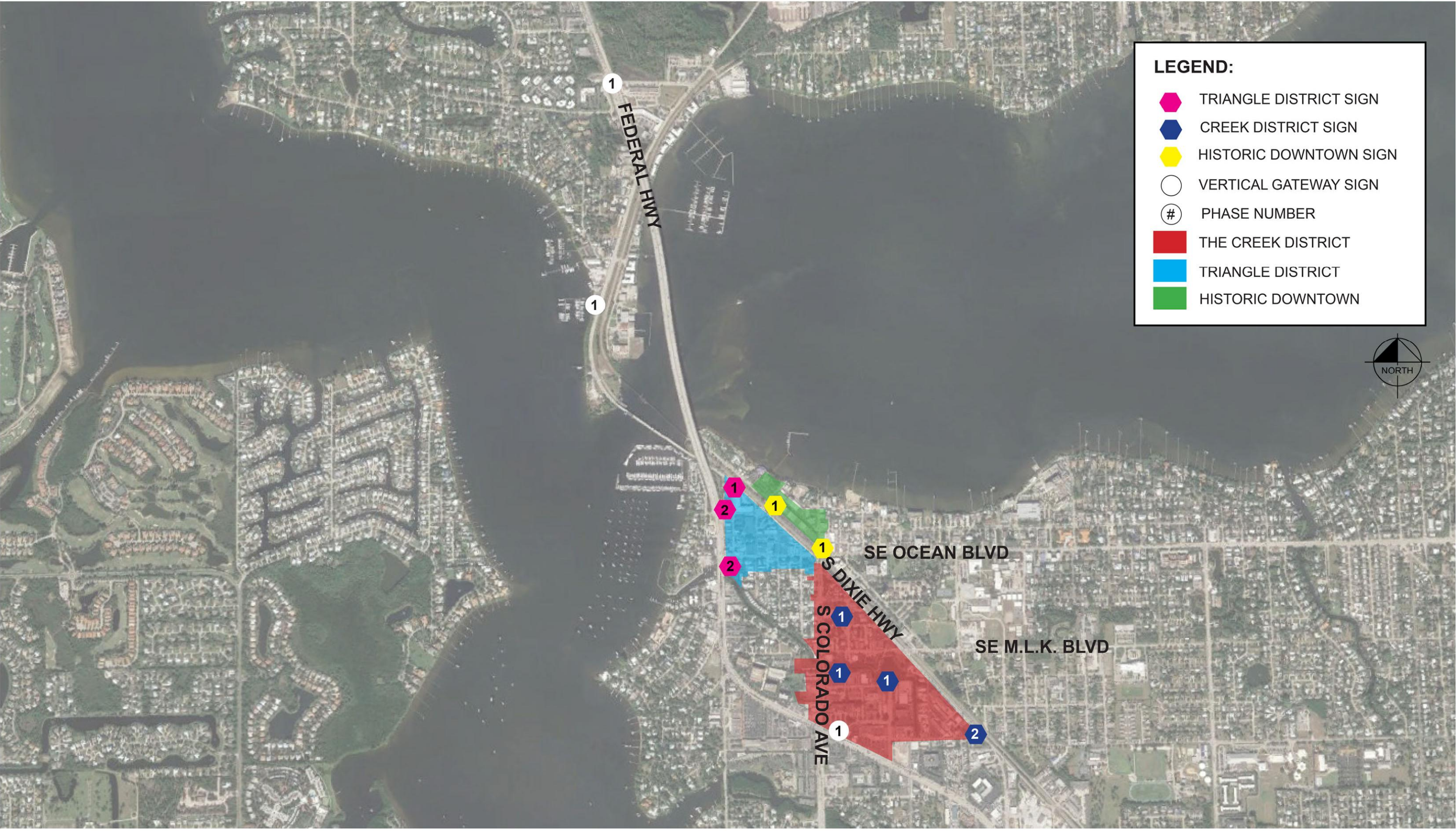


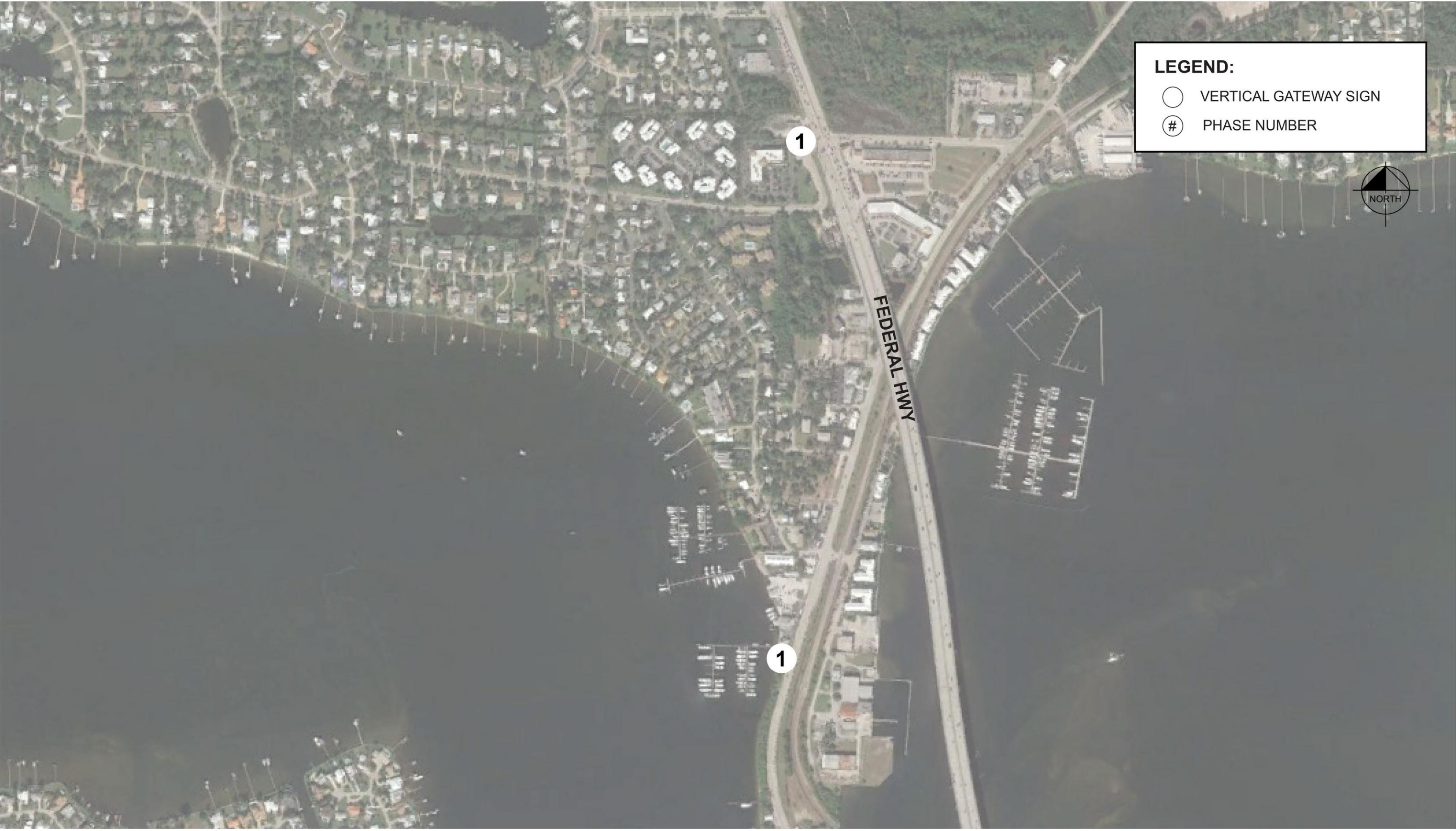
DISTRICT SIGN



DISTRICT SIGN



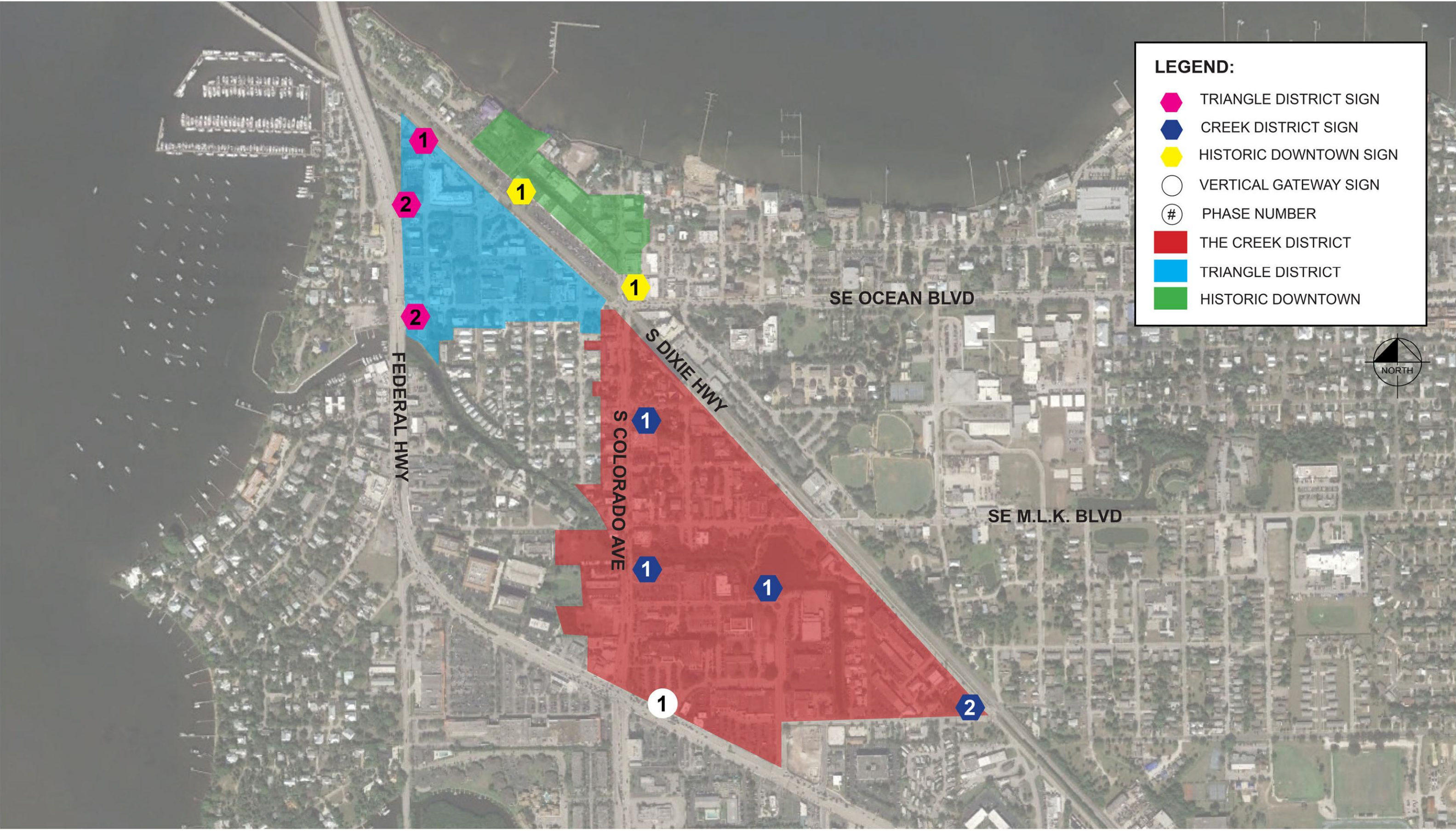




LEGEND:

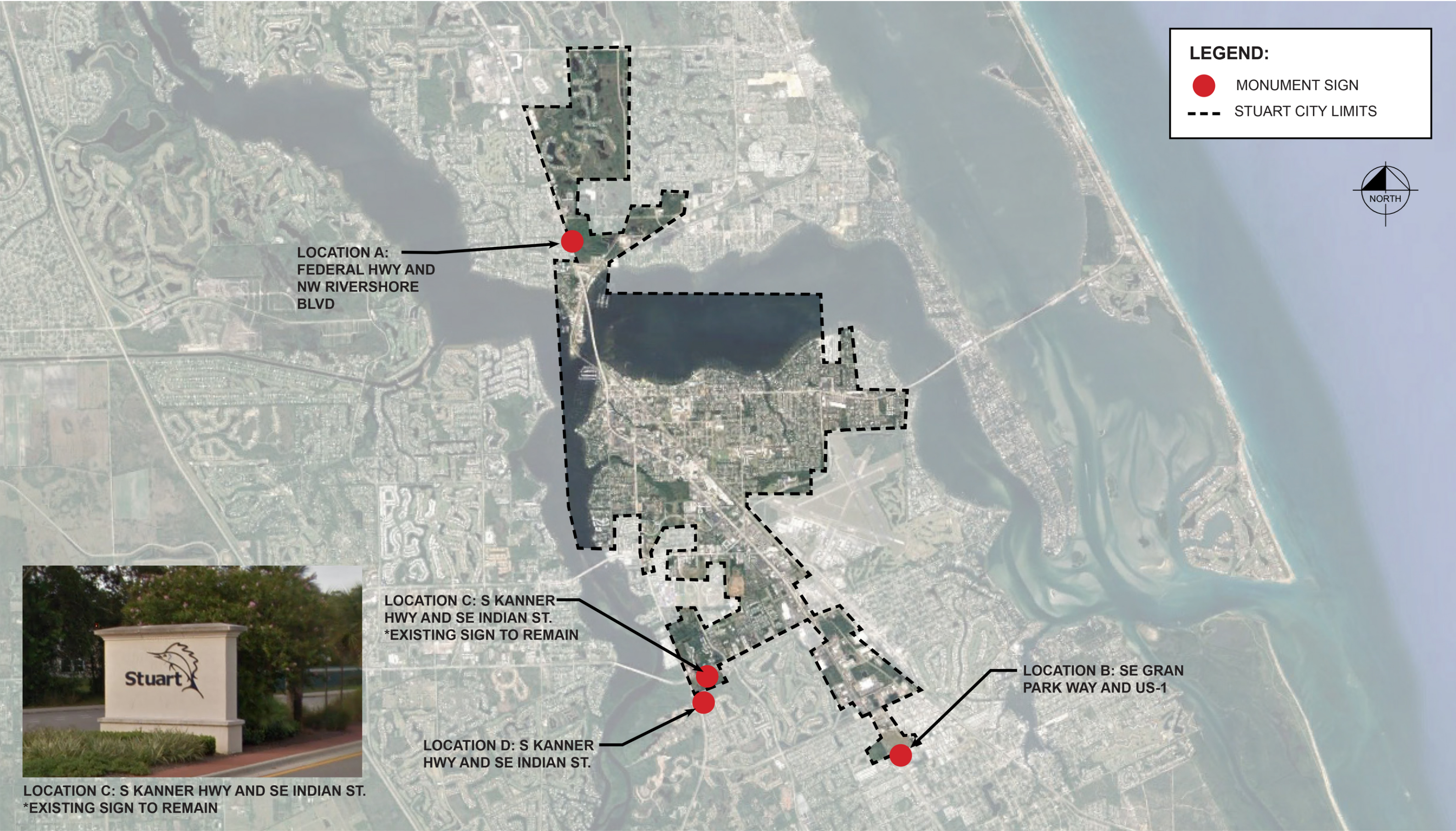
- VERTICAL GATEWAY SIGN
- Ⓝ PHASE NUMBER





LEGEND:

- TRIANGLE DISTRICT SIGN
- CREEK DISTRICT SIGN
- HISTORIC DOWNTOWN SIGN
- VERTICAL GATEWAY SIGN
- # PHASE NUMBER
- THE CREEK DISTRICT
- TRIANGLE DISTRICT
- HISTORIC DOWNTOWN



CITY OF STUART, FLORIDA AGENDA ITEM REQUEST Joint CRA/CRB/CCM

Meeting Date: 4/25/2022

Prepared by: Pinal Gandhi-Savdas

Title of Item:

PRESENTATION OF GATEWAY AND DISTRICT SIGNAGE

Summary Explanation/Background Information on Agenda Request:

Community Redevelopment Agency

On July 26, 2021, staff presented the gateway signage design options and the results from the first online survey to the Community Redevelopment Agency (CRA) Board. The CRA board recommended developing an additional option that is more traditional and consistent with the historical character of the city. The board requested that the survey should include "keep existing signage" at major entry points and "none of the above" as options, so the residents don't feel compelled to select one of the proposed designs.

Community Redevelopment Board

On July 6, 2021, the Community Development Board recommended the "Wave" design. The board recommended that the monument sign installed on SE Indian Street by FDOT as part of the Veteran's Memorial Bridge project in 2014 should also be replaced for consistency and city branded with the new signage.

Summary

The CRA worked with the consultant to develop an additional traditional signage option. The CRA staff met with individual CRA board members to receive feedback on the traditional signage design option.

The CRA conducted a second online survey, which was available via SurveyMonkey from January 7, 2022, to February 28, 2022. It provided three gateway sign design alternatives, including the (1) traditional, (2) wave-themed concept, (3) sailfish abstract, and other options included (4) keeping existing signage, and (5) none of the above. The second survey poll received 714 responses. The poll results concluded that 60% of the respondents preferred the wave-themed concept, 20% of the respondents preferred the traditional signage, 9% of the respondents preferred the sailfish abstract design, 8% of the respondents preferred to "keep existing signage" and 3% of respondents preferred "none of the above".

Since the board expressed the importance of a traditional design concept, staff felt it would be beneficial for the board to see alternatives from the local artists. There were six (6) gateway signage design concepts submitted by a group of local artists. The CRA staff met with individual CRA board members and presented the options to Stuart MainStreet and DBA to receive feedback on the concepts submitted by the local artists. The staff narrowed the selection down to two as the preferred alternative design.

Based on the feedback received, staff is requesting the board to consider the "wave-themed" design, which received the highest votes through an online survey, with an option of "sailfish cut-out" and "intertwined wave" concepts as alternatives.

Please note that the artist concepts were not included in the online survey. It took time to form a group and create concepts through a collaboration between the Arts Council of Martin County and local artists as pro bono work.

The staff is recommending that the design concept that is not selected can be transformed into a work of art with sidewalk mosaic through the Creek District Mosaic Artwork Program funded by the CRA to

recognize the artists and their artwork.

The proposed budget for the final design and construction of signage is \$350,000 (approved in the CRA FY 2022 budget).

Funding Source:

N/A

Recommended Action:

Provide direction regarding the signage options.

ATTACHMENTS:

1. Gateway & District Signage Survey Analytics
2. Stuart Monument Signs Families - Concepts by Kimley-Horn
3. Wave Themed Design Signage Details
4. Local Artist Concepts (Top 2)
5. Proposed Signage Location Map
6. Agenda Item 7-26-21

CITY OF STUART, FLORIDA AGENDA ITEM REQUEST Joint CCM/CRA/CRB

Meeting Date: 7/26/2021

Prepared by: Pinal Gandhi-Savdas

Title of Item:

PRESENTATION OF SIGNAGE FAMILY OPTIONS FOR THE GATEWAY AND DISTRICT SIGNAGE

Summary Explanation/Background Information on Agenda Request:

Community Redevelopment Board

On July 6, 2021, the Community Redevelopment Board recommended Option #2 ("wave" theme). The board recommended that the monument sign installed on SE Indian Street by FDOT as part of the Veteran's Memorial bridge project in 2014 should also be replaced for consistency with the new signage. Currently, there are three gateway signs outside the Community Redevelopment Area that will require different funding sources.

Summary

In 2019, the CRA plan was amended and identified gateway signage as an important component to improving community character and entrance to downtown. In 2020, the Community Redevelopment Board (CRB) and Community Redevelopment Agency (CRA) Board recommended approval of the CRA budget to solicit a professional service to assist with developing a conceptual design for gateway and district monument signage. The existing monument signage on NE and SE Federal Highway and S Kanner Highway at the major entry points are under-scaled, providing little opportunity to attract passerby and presenting a sense of arrival into the City, Downtown or Special Districts.

An on-site review of existing conditions of narrow medians and limited rights-of-ways challenges to developing extensive gateway and district signage. Three configurations of signage are proposed including horizontal gateway monument at major entry points replacing the existing gateway signage, wider vertical "Downtown Stuart" signage at the downtown entry points on major roadways, and narrow vertical "district" signage within a district and where space is limited.

Two signage family has been developed that includes both gateway and district signage. Option #1 represents the City's sailfish logo in abstract art and Option #2 represents the wave which symbolizes the St Lucie River. Proposed two options were presented to Downtown Business Association, "The Creek" A&E District Board, and MainStreet. The most favorable option of all the boards was Option #2. Also, staff created a poll to gather feedback and choices of the option from the community. The poll received 505 responses. The poll results conclude that 66% of the respondents like Option #2, 19% like Option #1 and only 15% did not like either option.

Details about the proposed signage location, material, costs, and project schedule will be presented at the meeting.

Funding Source:

N/A.

Recommended Action:

Provide direction regarding signage options.

ATTACHMENTS:

Description	Upload Date	Type
▣ Monument Signage Family Options	6/23/2021	Backup Material
▣ Signage Material, Color and Font	6/23/2021	Backup Material
▣ Signage Location Map	6/24/2021	Backup Material
▣ Existing Gateway Signage Images	6/24/2021	Backup Material
▣ Poll Results and Outreach	6/24/2021	Backup Material